

ATTEND! 2017 National Philanthropy Day Mid-Hudson Chapter Association of Fundraising Professionals		EVENT TICKET				SPONSORSHIPS									VENDOR	JOURNAL AD			
		Friend of Philanthropy Ticket	Full Access Professional Ticket	Professional Education Tracks & Expo	Awards Breakfast & Keynote Ticket	EVENT SPONSOR	KEYNOTE SPONSOR - Becky Halstead	BREAKFAST SPONSOR	EDUCATION ROOM SPONSOR (1 of 3) 2017	PHILANTHROPY AWARD SPONSOR	FRIEND OF PHILANTHROPY	LUNCHEON SPONSOR	(1) EDUCATION SESSION SPONSOR	FRIEND OF AFPMHV	EXHIBITOR: BOOTH (Limited qty by categories)	FULL PAGE AD	HALF PAGE AD	QUARTER PAGE AD	
FEE		\$85*	\$85	\$60	\$40	\$3,500	\$2,500	\$2,500	\$2,000	\$1,500	\$1,500	\$1,500	\$500	\$250	\$400	\$350	\$225	\$150	
ATTENDEE ELEMENTS	Awards & Keynote Breakfast (7:30-9:00)	✓	✓		✓	10	10	10	6	4	4	4	1	1					
	Education Tracks (9:00-12:00)	✓	✓	✓		10	10	10	6	4	4	4	1						
	Access to EXPO Vendors (7:00 - 2:00)	✓	✓	✓		10	10	10	6	4	4	4	1						
	Book - Becky Halstead, Keynote (Limited quantity available)	✓	✓		✓	10	5	5	3										
	<i>Fundraising Professional Perks!:</i>																		
	* (1) FREE PROFESSIONAL TICKET with one ticketed CEO, CFO or Board Member from a NFP organization. Indicate on registration.	*	*																
	Power Lunch Buffet with Peer-to-Peer Education & Networking Session (12:30-1:30)		✓	✓			10						4			✓			
	One raffle ticket for a one-year AFP MHV Membership		✓	✓															
<i># of Opportunities available in each category</i>		1	1	1	3	6	Unlimited	1	Unlimited	9	Limited	Limited	Limited	Limited					
BRANDING OPPORTUNITIES	Company Name on Annual Award (6)									✓									
	Branding on Event nametag lanyards	✓																	
	Premier booth location	✓																	
	8' x 10' booth in standard location with table, two chairs and draping	✓	✓	✓	✓							✓			✓				
	Event location specific Branding	✓	✓	✓	✓	✓						✓							
	Introduction at Breakfast or Education session	✓	✓	✓	✓	✓						✓							
	Social Media presence pre & post event	✓	✓	✓	✓	✓						✓			✓				
	Logo included in event promotion e-blast	✓	✓	✓	✓	✓						✓			✓				
	Announcement of sponsor name over audio	✓	✓	✓	✓	✓						✓							
	Logo included in event outreach if secured by 9-15-2017	✓	✓	✓	✓	✓													
	Sponsor supplied banner displayed at event	✓	✓	✓	✓	✓						✓	✓						
	Inclusion in social media posts	✓	✓	✓	✓	✓													
	Sponsorship listing on AFPMHV website	✓	✓	✓	✓	✓						✓							
	Inclusion in all press releases**	✓	✓	✓	✓	✓						✓							
	Premier signage location	✓	✓	✓	✓	✓						✓							
	Premier booth size	✓	✓	✓	✓	✓													
Full page ad in journal - premier location	✓	✓	✓	✓	✓										✓				
Half page ad in journal									✓	✓	✓					✓			
Quarter page ad in journal												✓	✓		✓		✓		